

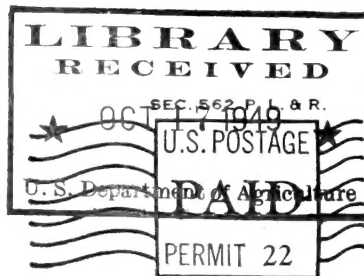
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OFFERING  
STOCK SEASONABLE  
NOW

# HARROLD'S REVIEW

September 20, 1949

Vol. 8, No. 4

WHOLESALE  
PRICES FOR THE  
PROFESSIONAL

HARROLD'S PANSY GARDENS & GREENHOUSES

P. O. BOX 29 — GRANTS PASS, OREGON.

## THE TRANSPORTATION PICTURE CHANGES

Once again this beginning of a new shipping season finds our industry faced with further changes in the field of transportation which are going to require some adjustments in the handling of plant and bulb materials in the low to medium weight class. Express, the workhorse of the past 50 years in the handling of this merchandise, has increased rates until in many cases they have become prohibitive in the transport of this material. At the same time, starting the first of September 1949, they have curtailed service and office hours until it is impractical to use this service for many kinds of shipments when compared with Parcel Post. At the present rates in effect on Parcel Post, even where separate insurance must be taken, the cost factor is greatly in favor of this kind of service rather than Express which in the past has had the edge from the standpoint of service. As matters now stand, even with less difference in the rates Parcel Post would render the better service.

In keeping with the times and conditions HARROLD'S HAS KEPT YOUR INTERESTS FOREMOST from the growing of the stock you need right through to its delivery to you. We have completely redesigned our shipping methods so that the lower costs of Parcel Post may be taken advantage of with safety as complete as at any time in past years with Express service. Most stock is packed in specially ventilated, fiber cartons that are especially designed for the particular job to safely deliver YOUR particular shipment. Our inside packing is all NEW material giving the stock maximum protection for perfect delivery under normal conditions to any part of the U. S. Our NEW RATE SCHEDULES make possible in a practical manner the use of lower Parcel Post rates in shipping. It's another demonstration of HARROLD'S determination to serve you to your utmost satisfaction.

## BE SURE AND CHECK OUR NEW PREPAID TRANSPORT FORMULA WHEN YOU ORDER

Actual cost transportation at the lowest possible rate.

"BEST SINCE '41"

## PANSY PLANTS

*By The Million*

This fall's crop as stated above is our largest since 1941 and strain quality has been much improved in the intervening years. As always we try through constant breeding to improve our stock until it is tops in its field and class.

## ROBUST AND HARDY

Our Pansy plants are ALL open field grown, thinly sown and in most cases equal to stock commonly sold as being transplanted. Our sandy-loam soil develops heavy fibrous roots. The shipping weight of our Pansies range from 15 to 30 pounds per thousand (average about 22 pounds) in the lightest safe packing our 15 years of specialization in this stock has developed, giving some idea of their husky size. If you want smaller plants for transplanting in flats please specify this. We are glad to supply this size but unless specifically ordered we will assume you want our heavy stock for immediate bedding or cold frames.

## YOUR MOST ECONOMICAL BUY

Harrold's Pedigreed Strain Pansies are the most economical stock you can buy. Our prices are reasonable considering quality which is the best. Our strains are widely known by the professional tradesmen and the retail buyer. To illustrate the extent of this acquaintance there has been no weekly edition of The Florists Review published since 1926 that has not carried an offer to the professional trade of Harrold's Pedigreed Strain Pansies, seeds or plants. Other trade journal media has been consistently used in the same field. This edition of our professional catalogue goes to nearly 7,000 florists, nurserymen, landscape men and park departments.

In the retail field more than 130,000 retail broadsides have been sent out on a national scale during the past year. At the same time over 10 million copies of magazines and newspapers have carried offers of Harrold's Pedigreed Strain stock to the gardening public. When you feature Harrold's Pedigreed Pansies you benefit from this vast backlog of publicity and it should prove advantageous to the success of your profitable participation in this operation.

## ORDER EARLY

You may order as soon as this folder is received. Shipment will be made in rotation of the booking of your order subject to normal seasonal schedules. Ordinarily the fall plant shipping season is running along about normal by the first week in October. Shipments east of Denver will not be made before Oct. 10th; east of the Mississippi Oct. 15th. Due care will be exercised to avoid arrival on a weekend and all shipping of outdoor stock is subject to weather. You've probably heard that Oregon has rain. Well it can delay us in shipping outdoor stock although we have indoor facilities to work through rains of no more than two day duration. Before January delays from storms are seldom more than two or three days.

## ORDER NOW

We can not too strongly advise the ordering of your Pansy plants for winter and spring sale now. Established in beds in your nursery they will make better stock for selling and will sell more easily. Also if the record of the past three or four years are indicative we shall not have many plants to offer by late winter or

early spring. In the past two years more than 80% of our seasons crop has been sold by the time we shut down our shipping department for the Christmas holiday, December 5th. Better order what you will need TODAY.

## HARROLD'S EXCLUSIVELY BRED NOVELTIES AND SPECIALTY VARIETIES

VARIETY	Price per	100	1,000
C. W. HARROLD'S PRIVATE BLEND: This is our NEWEST 1949-1950 novelty. Seed harvest has been better than expected earlier and we are able to offer a modest supply of these plants now. For typical coloring see color plate on the July 20th edition of this publication. Colors and combinations in this mixture exceed 800 all different. Flowers, while not as large as our Harrold's Pedigreed Giant Art-Shades are of heavy texture and ruffled and fluted. Coloring is extensive in orchid and pastel shades with many polychrome combinations of metallic sheen. Does not sunburn badly as so many light shaded sorts do and there is practically no trace of albino characteristics. The Pansy of the next ten years perfected for you now.			
Delivered prepaid by Parcel Post.	\$4.00	\$16.00	
SPECIAL: By the thousand Express Collect \$25.00. Not less than 1,000 units sold.			
HARROLD'S PEDIGREED NOVELTIES: Surplus from our breeding work. Many unusual types and colors.			
Delivered prepaid by Parcel Post.	4.00	16.00	
HARROLD'S ATOMIC DAWN: Our 1948-49 season Novelty. Pastel shades of delicate pink, blue, light gold and apricot blending in many multicolor combinations including many orchid like shades. Flower form good with medium size.			
Delivered prepaid by Parcel Post.	4.00	16.00	
HARROLD'S SUNSET GIANTS: Sunset tints of orange, gold and red. Very striking. Delivered prepaid by Parcel Post.	4.00	16.00	
HARROLD'S PEDIGREED POT PANSIES: This is a dwarf growing type that is best suited for growing in window and porch boxes, large pots or tubs or anywhere that a dwarf compact plant is desired. The flowers are large and color range as varied as our Harrold's Pedigreed Giant Art-Shades.			
Delivered prepaid by Parcel Post.	3.50	14.00	
HARROLD'S PEDIGREED CUT-FLOWER PANSIES: Original type. This is the shorter growing type of our two strains of this special purpose stock. Does well under glass or for outdoor cut-flowers producing longer stems than average bedding type stock. Flowers are large and color range is most varied.			
Delivered prepaid by Parcel Post.	3.50	14.00	

The prices on this group include shipping charges in U. S. A.

## Pansy Plants Continued.

## FORMAL SEPARATE COLORS

VARIETY	Price per	100	1,000
HARROLD'S AZURE GIANTS: Finest brilliant deep blue. Delivered postpaid by Parcel Post.	\$2.50	\$20.00	
HARROLD'S GOLDEN GIANTS: Golden yellow with blotch. Delivered postpaid by Parcel Post.	2.50	20.00	
HARROLD'S RUBY GIANTS: Best selected red shades. Delivered postpaid by Parcel Post.	2.50	20.00	
SWISS PURE WHITE: The best ruffled pure white Pansy. Delivered postpaid by Parcel Post.	2.50	20.00	
KING OF THE BLACKS: Largest and nearest black Pansy. Delivered postpaid by Parcel Post.	2.50	20.00	
CORONATION GOLD: Finest pure yellow self. Delivered postpaid by Parcel Post.	2.50	20.00	

The prices on this group include shipping charges in U. S. A.

## OUTSTANDING GIANT MIXTURES

VARIETY	Price per	100	1,000
HARROLD'S PEDIGREED GIANT ART SHADES: The ultimate in the Exhibition types. Largest size, exquisite color range in shades best adapted to brilliant mass bedding. Most popular. Express Col. Delivery prepaid by Parcel Post.	\$ 3.00	\$14.00	19.00
HARROLD'S PEDIGREED SWISS GIANTS: The finest and most modern fancy type variety. Fine size and grand coloring. A little dark in shade for mass effect. Express Collect. Delivery prepaid by Parcel Post.	3.00	14.00	19.00
HARROLD'S PEDIGREED GIANTS: This has been one of our most popular varieties for many years. Of Exhibition type the flowers are large in a pleasing color range. Probably the earliest flowering truly giant variety. Express Collect. Delivery prepaid by Parcel Post.	2.75	12.00	17.00
HARROLD'S IMPROVED SWISS: A grand fancy type of Pansy with giant size and grand coloring. Express Collect. Delivery prepaid by Parcel Post.	2.50	11.00	16.00
HARROLD'S ALL-AMERICAN BEDDING MIXTURE: Select blend of mixture of all the varieties we grow. An excellent competitive variety. Express Collect. Delivery prepaid by Parcel Post.	2.50	11.00	16.00
JUMBO MIXED: A popular giant bedding mixture. Express Collect. Delivery prepaid by Parcel Post.	2.75	12.00	17.00
OREGON GIANTS: A good general purpose mixture. Express Collect. Delivery prepaid by Parcel Post.	2.50	11.00	16.00
MAPLE LEAF GIANTS: Large but limited coloring. Express Collect. Delivery prepaid by Parcel Post.	2.50	11.00	16.00

QUANTITY PRICES: Mixtures will be supplied in quantities of 3,000 or more as follows. Assortment may consist of 3,000 or more total not less than 1,000 of a variety.

HARROLD'S PEDIGREED GIANT ART-SHADES: 3,000 collect \$35.00; Prepaid \$50.00.

HARROLD'S PEDIGREED SWISS GIANTS: 3,000 Col. \$35.00; Prepaid \$50.00.

HARROLD'S PEDIGREED GIANTS: 3,000 collect \$30.00; Prepaid \$45.00.

HARROLD'S IMPROVED SWISS: 3,000 collect \$28.00; Prepaid \$43.00.

HARROLD'S ALL-AMERICAN BEDDING MIXTURE: 3,000 collect \$28.00; Prepaid \$43.00.

JUMBO MIXED: 3,000 collect \$30.00; Prepaid \$45.00.

OREGON GIANTS: 3,000 collect \$28.00; Prepaid \$43.00.

MAPLE LEAF GIANTS: 3,000 collect \$28.00; Prepaid \$43.00.

## QUANTITY RULES ON PANSY PLANTS

Any item for less than 250 of a variety will be invoiced at the 100 rate. Two hundred fifty or more of a variety will be supplied at the 1,000 rate. Not less than 3,000 will be supplied at the quantity rate and then not less than 1,000 of a variety may be included in this quantity quotation. The shipping weight of plants varies a great deal with the varying size of plants at shipping time and the moisture of the soil at the time stock is dug. For that reason it is difficult to give a fixed shipping weight or to quote a uniform and definite prepaid price. PLEASE EXAMINE OUR NEW PREPAID SCHEDULE WHEN ORDERING.

All our plants are wrapped in bundles of 10, 25 and 50 depending on size of stock. Wrapping is done in new, special paper wrappers with the roots protected by moist sphagnum moss. Packing is in especially adapted fiber-board cartons, ventilated for safe delivery. Our shipping methods have been proven by use during the past 10 years and good delivery is possible to any part of the U. S. A.

## WE DO NOT SUPPLY ANY STOCK IN FLATS.

Prompt shipping schedules will be maintained within the limitations imposed by available stock, labor supply and weather. We expect to maintain better service than at any time in the past ten years but please give us a break by placing your order as soon as possible. This will allow for any slight adjustments that must be made and may be unavoidable. It will improve our service for you individually in most cases. We give every order careful individual attention but will fill ALL orders in their arrival sequence as nearly as proper arrival scheduling will permit. We always schedule to avoid delay caused by weekend arrival as nearly as possible.

PARCEL POST DELIVERY  
AT ACTUAL COST.

Because of varying weight caused by different size and moisture content of plants it has been difficult to set up a satisfactory way of prepaying plant shipments by Parcel Post so you as our customer could receive the current benefit of the 40% difference in the transport costs between this method and Express. Because it is necessary to prepay postage and our sales are 90% or more on a cash with order

basis we can not make postage collect without incurring for you the added cost of C. O. D. and Moneyorder fees on each carton shipped.

## HARROLD'S SOLVE THIS PROBLEM FOR YOU.

Under the following formula you PAY ONLY THE ACTUAL POSTAGE COST TO YOUR INDIVIDUAL POSTOFFICE.

When ordering material offered on a prepaid basis remit the prepaid price in full. We will then make shipment invoicing the merchandise to you at the COLLECT PRICE. We will pay the exact postage plus insurance fee necessary to deliver the shipment to you. When we mail you the invoice WE WILL REFUND ANY DIFFERENCE BETWEEN ACTUAL POSTAGE AND ALLOWANCE MADE back to you with the invoice. The differential in price for the two different services is based on what has proven to be average shipping weight and maximum distance of shipment. In a few cases at extreme distance we might have to bill you for a few cents. Conversely those customers living close by will receive refunds proportionately greater in adjusted transport costs. Actually the ratio will work out roughly that customers over 1400 miles distant will pay 85 to 110% of transport differential; 600 to 1400 miles 65 to 70%; 150 to 600 miles approximately 35 to 40%. The overall saving as compared to Express shipment will average about 40%. The selection, however, is up to you.

NOTICE: We will not prepay postage in any case except on the terms set forth above. Where these conditions are not fully met shipment will be by Express Collect ONLY.

*Hardy Primroses*

Primula Polyanthus-Veris Hybrids

## HARROLD'S PEDIGREED GIANTS

Developed in our breeding department after many years of intensive work we believe this to be the finest in this type. The plants are pleasingly compact but of robust growth, usually from 8 to 10 inches high under good culture. Flower stems are 12 to 16 inches with flowers well above the foliage. The flower heads, composed of many florets which are often individually larger than a silver dollar, are often 8 inches or more across. Coloring is the most brilliant of any strain available in this type. While available in mixed colors only, the blend contains yellow, red, purple and white in the more common shades plus pink, flame and bronze shades in pastel and poly-chrome combinations that are rare. A few blue shades are in the mixture. Marking of the flowers is just as outstanding with selfs blotched and laced markings in the flowers.

## FRESH TESTED SEEDS

Price per Trade Packet about 300 seeds \$1.00; 3 for \$2.50;  $\frac{1}{16}$  oz., about 1500 seeds, \$4.00;  $\frac{1}{8}$  oz., \$7.50;  $\frac{1}{4}$  oz., \$14.00;  $\frac{1}{2}$  oz., \$25.00; 1 oz., \$50.00; 2 oz., \$95.00. Planted indoors now these can be bloomed by spring enough to sell in three or four inch pots.

## PLANTS OF BLOOMING AGE

FROM 1947 and '48 plantings. Transferred this fall these will give good color showing next spring. PRICE- Delivered Postpaid by Parcel Post: 10 for \$3.00; 25 for \$5.00; 50 for \$9.75; 100 for \$18.50. By Express collect: 1,000 for \$130.00. 250 supplied at the 1,000 rate.

## SEEDS OF OTHER HARDY PRIMROSES

These seeds may be planted with excellent results up to the first of the year for small bedding plants for next spring sale. The earlier planted the more plants will show color by sales season next spring. From now on it will be best to plant these in a cool greenhouse or a frame where they can be kept in steady growth until spring as they will continue to develop right through the winter months this way. We suggest the showing of some mature plants during the sales season to promote their sale.

VARIETY	Price per	Pkt.	$\frac{1}{16}$ oz.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.
OREGON GIANTS: (Polyanthus) A giant strain from an outstanding Ore. specialist. A wide color range in the soft light shades.	1.00	3.25	6.00	11.00	20.00	35.00	
OLYMPIC GIANTS: A giant Polyanthus strain from the collection of a Wash. State breeder. Basically from Pfitzer's Colossea and English strains. Good color.	1.00	3.25	6.00	11.00	20.00	35.00	
POLYANTHUS MIXED: Good standard strain of pleasing color range.	1.00	2.50	4.50	8.00	14.00	25.00	
POLYANTHUS: Imported. A suitable strain for cheap markets. Mostly light shades.	.50	2.00	3.25	6.00	11.00	20.00	
CASHMERIANA: Denticulata. Small florets of lilac in large, dense heads. Plants about 10 inches high and free flowering.	1.00	4.00					
PULVERULENTA: Candelabra. Coloring purple and red with orange brown eye. Florets an inch or more across on flower stalks up to 3 feet tall. Very attractive.	.50	2.50	4.50	8.00			
AURICULA: Popular alpine for shaded rockery. Requires alpine situation and rocky soil with free drainage. Flowers are large in medium clusters. Coloring most varied and exclusive to this group. Each floret invariably with center blotch of contrast shade to rest of flower.	1.00	2.00	3.25	6.00	11.00	20.00	

WE SUPPLY FREE CULTURE SHEET WITH ALL PRIMROSE ORDERS.

## Pansy and Viola Seed

We grow one of America's foremost lines of specialist bred Pansy seeds. In addition to the extensive line of Harrold's Pedigreed Strain Originations we stock and supply reliable seeds of practically every domestic or imported strain of Pansies that are of any value. In fact our current pansy seed list offers 63 distinct types, strains and varieties. We will gladly supply a copy on request. No matter what your requirements are in Pansies we can supply the sort best adapted for that need.

In Violas our stock is very extensive and varied. Here again we do not believe it is excelled in this country. This year these are available in seeds only as we have needed the production facilities formerly used for Viola plants to increase our Pansy plant production. These two groups are a major specialty with us and it is our intention to have all of the best in these groups for you.

## Hardy Carnations

This group has been extremely popular with our trade for many years and we offer here a most complete line of this Hardy Boarder group.

They will be found to be well adapted to outdoors growing, much more so than the American Type Florist Carnations grown indoors by florists.

They differ from the Greenhouse carnation in that the plant habit is hardier making them more satisfactory as an outdoor subject and while the flowers are somewhat smaller they are pleasingly spice scented. These are subject to some variability in doubleness in differing environment therefore are not expected to be 100% double when grown in varying conditions. They are Garden Carnations, not Garden Pinks.

VARIETY	Price per 25	100
<b>CHABAUD'S GIANT DOUBLE:</b> A semi-hardy that will stand down to about 18 above without protection. Plants rugged for doubleness (about 95%) and color (about 95%) 16 to 20 inches high.		
Aurora: Coppery salmon.	2.25	8.00
Deep Rose: As named.	2.25	8.00
Flesh Pink: Real light pink.	2.25	8.00
Jeanne Dionis: Large pure white.	2.25	8.00
Legion of Honor: Salmon rose.	2.25	8.00
Marie Chabaud: Canary yellow. Variable.	2.25	8.00
Nero: Brilliant crimson.	2.25	8.00
Ruby Red: New dark red.	3.00	10.00
Sparkler: Cardinal red. Very popular.	2.25	8.00
The Pearl: Attractive rose pink.	2.25	8.00
Striped Mixed: Mostly rose, pink and red striped white.	3.00	10.00
Fine Mixed: All colors of this type.	2.00	7.50
<b>DOUBLE SUPER-GIANTS:</b> About the same hardiness as Chabaud but larger flowers more fully double. Clove scented.		
Scarlet Wonder: Intense scarlet.	3.00	10.00
Red Wonder: Deep blood red.	3.00	10.00
Yellow Wonder: Soft canary yellow.	3.00	10.00
White Wonder: Immense snow white.	3.00	10.00
<b>ENFANT de NICE:</b> Everblooming. Large intermediate flowers of brilliant coloring, freely produced. A bit hardier.		
Red: Blood red.	2.50	9.00
Rose: Deep pure rose.	2.50	9.00
Salmon: A light pastel shade.	2.50	9.00
Scarlet: Very bright.	2.50	9.00
Striped: Colors mixed with striped and ray markings.	3.00	10.00
Pale Pink: A soft flesh pink.	2.50	9.00
White: Large pure white.	2.50	9.00
Enfant de Nice Mixture: All the above in nice blend.	2.25	8.00
<b>GRENADIN FULL HARDY:</b> Fully hardy anywhere in the U. S. Flowers not so large but freely produced. Good doubleness.		
Black King: Dark maroon red.	2.50	9.00
Cardinal Red: A brilliant shade.	2.50	9.00
Triumph: Deep rose pink.	2.50	9.00
Golden Sun: Medium canary yellow.	2.50	9.00
White Gold: Soft cream.	2.50	9.00
Snow White: Gleaming pure white.	2.50	9.00
Grenadin Mixture: A mixture of all the finest colors.	2.25	8.00
<b>MALMAISON - J. M. Bridgeford:</b> A very large type of double in gorgeous pastel shades. Long stems.		
	5.00	15.00
<b>MALMAISON GIANT DOUBLE MIXED:</b> Extra large flowers and brilliant colors.		
	4.00	12.00
<b>TEICHER BI-ANNUAL MIXED:</b> A European type almost equaling greenhouse Carnations in size. Color blend most attractive.		
	5.00	15.00
<b>VIENNA DWARF DOUBLE MIXED:</b> Ideal for rockery.		
	3.00	10.00
<b>ENGLISH BORDER:</b> Double mixed semi-dwarf.		
	3.00	10.00
<b>MARGARET RIVIERA MARKET:</b> Large early double, bright colors.		
	3.00	10.00
<b>PREPAID BY PARCEL POST:</b> The above quoted prices are F. O. B. the gardens and shipment will be by express collect at this price. For delivery add 65¢ per 25; \$2.00 per 100 under actual postage cost formula to cover postage. Surplus refundable.		

Southern Oregon Grown

## GLADIOLUS BULBS

This unusually fine selection of Gladiolus Bulbs offered here is outstanding in variety selection. We offer many of the newer sorts which are just coming into heavy commercial use while the whole list is composed of the very finest commercials of late development. Practically all of the old sorts have been replaced by varieties that have improved color, growing habit or are much more disease free than those sorts they have replaced. We have fully followed the long established Harrold policy of offering only THE BEST in class and type.

**PRICES ARE MUCH LOWER THIS YEAR:** A comparison of the prices offered here with our list at this time last year will show an average drop of 35 and 40%.

These prices are pre-harvest and may have to be raised later when supplies may be less abundant. WE SUGGEST THAT YOU PROTECT YOURSELF BY ORDERING AT ONCE. We'll protect you up to shipping time on any price change whether up or down and in the event of falling price will pro-rate added bulbs to make up for the lower price. Under this arrangement you can't lose by placing your order early — NOW.

It is anticipated that varieties and sizes will become short earlier this year than at any time the past three years. Advance bookings are heavier and approximately 50% of the crop is now booked. All offers we make are of course subject to availability after harvest in the sequence of order booking. If size adjustment would be unacceptable to you we request that you state this fact when ordering. If this is not done we will fill all orders exactly in size specified so long as available. In case of shortage, however, we will adjust size one grade smaller or larger, whichever is available, to complete order.

Crop prospects this year are above average. Bulb growth has been unusually good this summer and grades will be heavy and high crowned. Gladiolus grown in Southern Oregon are famous for their vigor, bright color and cleanliness from insects and disease. You'll like them.

VARIETY	COLOR	PRICE PER 1,000	No. 1	No. 2	No. 3	No. 4
ABU HASSAN: Dark violet-blue.	u	75.00	65.00	53.50	40.00	
ALGONQUIN: Early. Giant brilliant scarlet.	h	\$36.00	\$29.50	\$24.00	\$18.50	
ALLADIN: Very large salmon-pink.	u	26.75	21.50	16.00	10.50	
BEACON: Tall salmon, cream blotch. Very fine.	uh	26.75	21.50u	16.00	10.50u	
BLUE BEAUTY: Tall light-blue. Very attractive.	u	26.75	21.50	16.00	10.50	
BURMA: Attractive ruffled purple.	h	46.50	40.00	33.50	26.75	
CAPEHART: Very fine salmon pink.	h	26.75	22.50	17.50	13.50	
CHAMOONY: Fine rose-pink edged cerise.	u	26.75	21.50	16.00	10.50	
CORONA: Giant cream with pink edge.	uh	36.00h	29.50	24.00h	18.50h	
CRETEIL: Very fine tall salmon.	u		40.00	33.50	26.75	
EARLY ROSE: Striking shade of true rose. Early.	h	26.75	22.50	16.00	12.00	
ELIZABETH THE QUEEN: Outstanding ruffled lavender.	uh	40.00h	33.50	26.75	20.00h	
ELSIE ADELE: An exquisite light pink.	h	26.75	22.50	17.50	13.50	
ETHEL CAVE COLE: Fine light pink. Stiff texture.	uh	26.75	21.50u	16.00u	13.00h	
GOLDEN ARROW: Finest new bright yellow.	uh	53.50	46.00	40.00	33.50h	
GOLDEN STATE: Very fine deep yellow.	h	46.50	40.00	33.50	26.75	
GYBRECHT van AEMSTEL: New tall bright red.	u	66.50	53.50	40.00	26.75	
HOLLAND'S GLORY: NEW orange-pink with yellow throat.	u		40.00	33.50	26.75	
HUNTRESS: NEW very early lavender.	h	66.50	56.00	42.50	33.50	
JEANIE: Rich light pink cream throat. Grand.	uh	26.75	21.50u	16.00	10.50u	
JOHAN van KONYNENBURG: Very large orange-red.	u	46.60	40.00	33.50	26.75	
KING LEAR: Very fine dark purple.	h	26.75	22.50	17.50	13.50	
LAVENDER PRINCE: NEW. Tall light lavender.	u	46.50	40.00	33.50	26.75	
LEADING LADY: One of the finest shades of cream.	h	36.00	29.50	24.00	17.50	
LUCAS CRANACH: Very early. Tall light pink.	u		40.00	22.50	26.75	
MALTA: Very large Begonia-rose.	u	40.00	33.50	26.75	21.50	
MARGARET BEATON: Tall white deep pink throat.	uh	26.75h	22.50	16.00u	10.50u	
MINUET: Tall, straight lavender. Popular.	u	33.50	26.75	20.00	16.00	
MISS WISCONSIN: Large rose-lavender, unusual.	uh	53.00	45.00	40.00	35.00	
MOTHER KADEL: Fine medium yellow.	u				21.50	
OREGON GOLD: Very large yellow.	u	46.50	40.00	33.50	26.75	
OREGON ROSE: Very fine deep rose.	u	46.50	40.00	33.50	26.50	
ORIENTAL PEARL: Best large cream, pink edge.	h	42.50h	36.00h	26.50	20.00	
PELEGRINA: Finest, standard royal-blue.	u	27.75	21.50	16.00	10.50	
PHANTOM BEAUTY: Fine new light pink. Tall.	uh	75.00	66.50	53.50	40.00	
PICARDY: Most popular apricot salmon.	uh	29.00	24.00	18.00	14.00	
PROSPERITY: Ruffled light salmon.	h	95.00	80.00	66.50	53.00	
RAVEL: NEW, large light violet blue.	u		66.50	53.50	40.00	
RED CHARM: An outstanding deep red.	uh	33.50	26.75u	21.50	14.50h	
RED LIGHTNING: Attractive brilliant red.	h	26.75	22.50	16.00	12.00	
REWI FALLU: Giant blood red. Popular.	h	26.50	22.50	17.50	13.50	
ROSA VAN LIMA: Early light rose.	u	33.50	26.75	21.50	16.00	
SILENTIUM: Early white with carmine blotch.	h	26.75	22.50	17.50	13.50	
SILVER WINGS: Ruffled white.	h	53.50	46.60	40.00	33.50	
SNOWFLAKE: The purest white.	u	46.50	40.00	33.50	26.75	
SNOW PRINCESS: Very large clear white.	uh	26.75	21.50u	16.00u	10.50u	
SPOTLIGHT: Very large yellow with red throat.	uh	42.50	36.00	29.50	24.00	
STOPLIGHT: Outstanding bright red.	uh	33.50h	24.00h	17.50u	12.00u	
TIVOLI: Clear light rose.	u			66.50	53.50	
VALERIA: Popular, large light scarlet.	uh	33.50h	26.75	21.50	16.00	
VREDENBURG: Early, commercial clear white.	uh	26.50	22.50	17.50	13.50	
WHITE GOLD: Huge cream.	h	26.75	22.50	17.50	13.50	
YELLOW EMPEROR: Very good commercial deep yellow.	u	26.75	21.50	16.00	10.50	
YELLOW HERALD: Attractive light yellow.	u	46.50	40.00	33.50	26.75	
CUT FLOWER BLEND: A selection made up from the best cutflower varieties. Not grown in mixture.	uh	26.75	22.50	16.00	12.00	
PEDIGREED BLEND: Made up from a balanced selection of the best commercials and new novelties.	uh	46.50	40.00	33.50	26.75	

These prices by the 1,000 will apply to all orders for an item of 250 or more of a variety and size. Not less than 50 bulbs of a variety and size will be sold from this list and where quantity is less than 250 of an item the 100 price will apply. To find the 100 price divide the above 1,000 price by ten and add 10%.

## SOME INTERESTING NOVELTIES

This is a group of new sorts that you will find of much interest if you are experimentally inclined. These our growers have picked as coming commercials that are most apt to be the cream of the new commercial list in a couple or three years. Stocks are limited so early ordering is recommended.

VARIETY	COLOR	PRICE PER 100	Large	Med.	Small	Bulblets
						Quart
BUENA VISTA: Large rose-red. Exquisite.		\$12.00	\$10.00	\$ 8.00	\$25.00	
DAISY MAE: Tall orange-pink, red throat.		12.00	10.00	8.00	25.00	
MANCOER: A striking velvety dark red.		12.00	10.00	8.00	25.00	
SPIC & SPAN: THIS IS IT. Tall, ruffled deep-pink.		26.75	22.50	18.50		

NO order from this group for less than 25 of a variety or size.

ALL GLADS BY EXPRESS COLLECT.





These are of the most interest to the fanciers and experimentally minded grower and we know there are a great many such growers among our professional clientele. This seed is gathered from one of the finest collections in the country and has no superior as far as quality and variety is concerned. A comprehensive culture sheet comes with every shipment of these seeds.

**SUPERLATIVE MIXTURE:** Includes many pastel shades. All seed are from crosses between varieties having A. F. S. ratings of "A" or "B". Trial pkt. about 150 seeds \$2.00; 1,000 seeds, \$11.00;  $\frac{1}{4}$  lb. oz., \$18.00;  $\frac{1}{2}$  lb. oz., \$30.00;  $\frac{3}{4}$  lb. oz., \$45.00.

**DOUBLE AND SINGLE MIXED:** A very choice collection from hand made crosses in all colors. Trial pkt. about 200 seeds, \$2.00; 1,000 seeds, \$6.00;  $\frac{1}{4}$  lb. oz., \$10.00;  $\frac{1}{2}$  lb. oz., \$18.00;  $\frac{3}{4}$  lb. oz., \$30.00.

**TO CULTURE:** Germinate in sterile soil at 65 degrees. Cover lightly ( $\frac{1}{4}$  inch) with sand or peat moss. Treat with Semesan. Keep moist but not wet. Transplant into sandy loam and leaf mold. Feed cow manure water.

## TUBEROUS BEGONIA SEEDS

It is now time to order your seed of these for planting this coming season. New crop seed will start becoming available in October and will be in your hands to start planting for the early season. In the warmer climates early planting is advised and here late November or early December is not too early. Where summers are cool and hot weather comes late or not at all plantings made as late as mid April will show some bloom the first year and make nice tubers for the following season. Depending on the time of year and culture given it is possible to have many blooms in four to six months after planting.

The plants are usually transplanted twice and set out doors after danger of frost is past, when they are about 5 to 8 inches high. Normally such plants will start blooming by August and continue until frost. Seedling plants are of course later to bloom than those grown from tubers. You may grow tubers for next year planting from these seeds planted this season.

The seeds are extremely fine and require careful attention to their culture. This requirement is fully covered in detail by our 17 page cultural booklet that accompanies each shipment. Pleasing results can be obtained with a little care.

### HARROLD'S FANCIERS MIXTURE

This is a general mixture of seeds from our very large collection. This collection consists of over a hundred different types and colors and will afford attractive sales plants next spring if planted early enough to bloom the plants by selling time from April through June. These are of course all hand pollinated and many select crosses have been made to produce this seed. We believe this to be valuable stock for any grower and especially for those just entering this culture and the smaller grower-retailer. **SEEDS:** Our packets contain in excess of 500 seeds. With reasonable culture and success you should produce more than 250 plants to the packet. **PRICE** is \$2.50 per packet; 3 pkts., \$5.00; 10 pkts., \$15.00; 25 pkts., \$30.00.

### SEPARATE TYPES

**CAMELIA FLOWERED GIANT DOUBLE:** In mixed colors only.

**CARNATION FLOWERED GIANT DOUBLE:** In mixed colors only.

**CRISPA SINGLE FRILLED:** In mixed colors only.

**PRICE:** Per pkt., about 500 seeds, \$2.50, 3 for \$6.00; 10 for \$18.00, assorted or selected.

### GREENHOUSE GROWN

## Begonia Tubers

We have about 30,000 commercial and 100,000 planter tubers of these American Bred Tuberous Begonia Tubers growing in our greenhouses. They will be harvested in about another month and ready for delivery soon after the middle of November. This gives you stock of American Bred strain quality for planting before or as soon as the imported stock is available. Because these commercials were planted as planters last February they are mature, have grown their full seasonal cycle and have been cured off naturally without being cut back by frost. They will make plants when early planted more quickly and are recommended for the development of early pot plants for spring sale. These tubers will be 1 to 2½ inch diameter random size. They'll all bloom well under proper culture.

The planters we offer here are produced from late sown seed and will range from ½ to 1 inch diameter. Planted early they will develop plants for spring bedding sale that show more bloom and are larger than the seedlings you can produce this season. Because more of them can be had in bloom by selling time next April and May they are well worth the small increase in cost and you save yourself the tedious seeding and transplanting required when growing from seed.

**ORDER NOW. WE'LL SHIP FOR EARLY PLANTING SEASON  
AS SOON AFTER HARVEST AS POSSIBLE.**

## COMMERCIAL TUBERS

**POPULAR MIXTURE:** This mixture carries a wide range of colors mostly in the Camellia Double, Carnation Double and Crispa Single Fringed. The ratio is balanced to meet about average retail sales both in types and colors. For novelty we can on request add up to 15% unclassified hybrids from our breeding work. We retail these same tubers at \$2.50 a dozen and plants at from 60¢ to \$1.00 each. **WHOLESALE PRICE OF THESE TUBERS:** 25 for \$4.00; 50 for \$7.50; 100 for \$12.50 postpaid.

**EXOTIC MIXTURE:** This group consists of varieties commonly considered as "types". No other plant produces as many different flower forms resembling other unrelated flowers as do these Begonias and they are commonly called the "Mocking Bird" of the flower world. The wide variety of types found in this mixture resemble Narcissus, rosebuds, camellias, carnations, ruffled petunias, peonies, poppies and about 20% are pendula Lloydii or hanging basket type of pendent form. About 20% of the mixture will be from hybrids still under development. For something different to sell your customers **THIS IS IT.** We retail these tubers at \$5.00 per dozen. **WHOLESALE PRICE:** 25 for \$5.00; 50 for \$9.00; 100 for \$17.50 postpaid.

**FANCIERS MIXTURE:** This group is a mixture from our large collection of named varieties, also newer specimens from development work. They will not be labeled as to type or color although both will be pleasing and striking. These tubers will range from 1½ to 3 inch diameter. We retail these tubers at \$8.00 per dozen. **WHOLESALE PRICE:** 25 for \$8.00; 50 for \$15.00; 100 for \$28.00 postpaid.

**CAMELLIA FLOWERED DOUBLE:** These are available in red and scarlet; pink and rose; salmon, apricot and orange; yellow, also white. **WHOLESALE PRICE:** 25 for \$4.00; 50 for \$7.50; 100 for \$12.50 postpaid.

**CARNATION FLOWERED DOUBLE:** Available in red and scarlet; pink and rose; salmon, apricot and orange; yellow, also white. **WHOLESALE PRICE:** 25 for \$4.00; 50 for \$7.50; 100 for \$12.50 postpaid.

**CRISPA SINGLE FRINGED:** Available in red and scarlet; pink and rose; salmon, apricot and orange; yellow, also white. **WHOLESALE PRICE:** 25 for \$4.00; 50 for \$7.50; 100 for \$12.50 postpaid.

**PENDULA LLOYDII OR HANGING BASKET:** Available in red and scarlet; pink and rose; salmon, apricot and orange, yellow, also white. **WHOLESALE PRICE:** 25 for \$4.00; 50 for \$7.50; 100 for \$12.50 postpaid.

## PLANTER TUBERS For SPRING BEDDING PLANTS

**FANCIERS MIXTURE:** Here is a grand mixture of all types and colors. Many will be unlike any commercial stock now available as the seeds these are grown from are from select crosses in our development work. Included in this work has been all the named types and colors of our vast collection. **WHOLESALE PRICE THESE TUBERS:** 100 for \$9.00; 250 for \$17.50; 500 for \$32.00; 1,000 for \$60.00 postpaid.

**CAMELLIA FLOWERED:** In assorted colors, our selection but marked.

**CARNATION FLOWERED:** In assorted colors, our selection but marked.

**CRISPA SINGLE FRILLED:** In assorted colors, our selection but marked.

**HANGING BASKET:** In assorted colors, our selection but marked.

**THE LAST 4 ITEMS AVAILABLE ONLY AFTER FEB. 1 ST, 1950**

**WHOLESALE PRICES THE ABOVE FOUR TYPES:** 100 for \$7.50; 250 for \$12.50; 500 for \$22.00; 1,000 for \$40.00 postpaid.

**SEVENTEEN PAGE COMPLETE CULTURE BOOKLET WITH ALL SHIPMENTS.**

### TERMS OF SALE

**PRICES** — All prices are quoted on the basis of cash with order. Except where credit has been established and reference check made, no exceptions to this policy will be made. **SEEDS** can be sent C. O. D. and will be forwarded that way on request providing remittance of \$1.00 accompanies order to guarantee postal fees and handling costs. Strictly cash with order, collectable at U. S. par on all orders from outside the U. S. A. **PLANTS** and **BULBS** are NEVER sent out on a C. O. D. basis. **ALL** prices are subject to market changes without notice and all offers are subject to stock being available on receipt of your order.

**REMITTANCE** — May be by any of the usual commercial methods of transferring funds. The amount must be in United States money collectable at par for the full amount of the order. Service charges made by paying bank in excess of normal Banking Association will be charged back to the customer. We will accept postage stamps in denominations of 10¢ or smaller to the value of 50¢ ONLY. In larger amounts they WILL NOT BE ACCEPTED.

**TRANSPORTATION** — **SEEDS** will be shipped by insured post, prepaid. Free Air Mail delivery may be had on seeds under conditions mentioned in our literature. **PLANTS** and **BULBS** are delivered in so far as our responsibility is concerned when accepted by the transportation agency at Grants Pass, Oregon. Thereafter all goods travel as the property of the purchaser. **SHIPMENT BY PARCEL POST** will be made only when purchase is under a quoted prepaid price or customer remits full amount for postage. In the event postage is over-remitted prompt refund will be made. Unless these conditions are met all shipments will be made by Railway Express with charges collect. Insurance on Parcel Post shipments except seeds, will be taken at customers expense on instruction only and any risks involved are the purchasers.

**OUR RESPONSIBILITY** — In view of the reasonable prices quoted herein and the varied conditions under which this stock will be grown after leaving our care it is manifestly impossible for us to guarantee in any manner, cultural or descriptive, the crop resulting from the use of the material listed. Ordering from this list will definitely be construed as your acceptance of these terms as set forth and it is understood that in all cases our liability shall be limited to the actual purchase price paid for any material supplied.

**ALL OFFERS ARE MADE SUBJECT TO CROP AND PRIOR SALE.**